

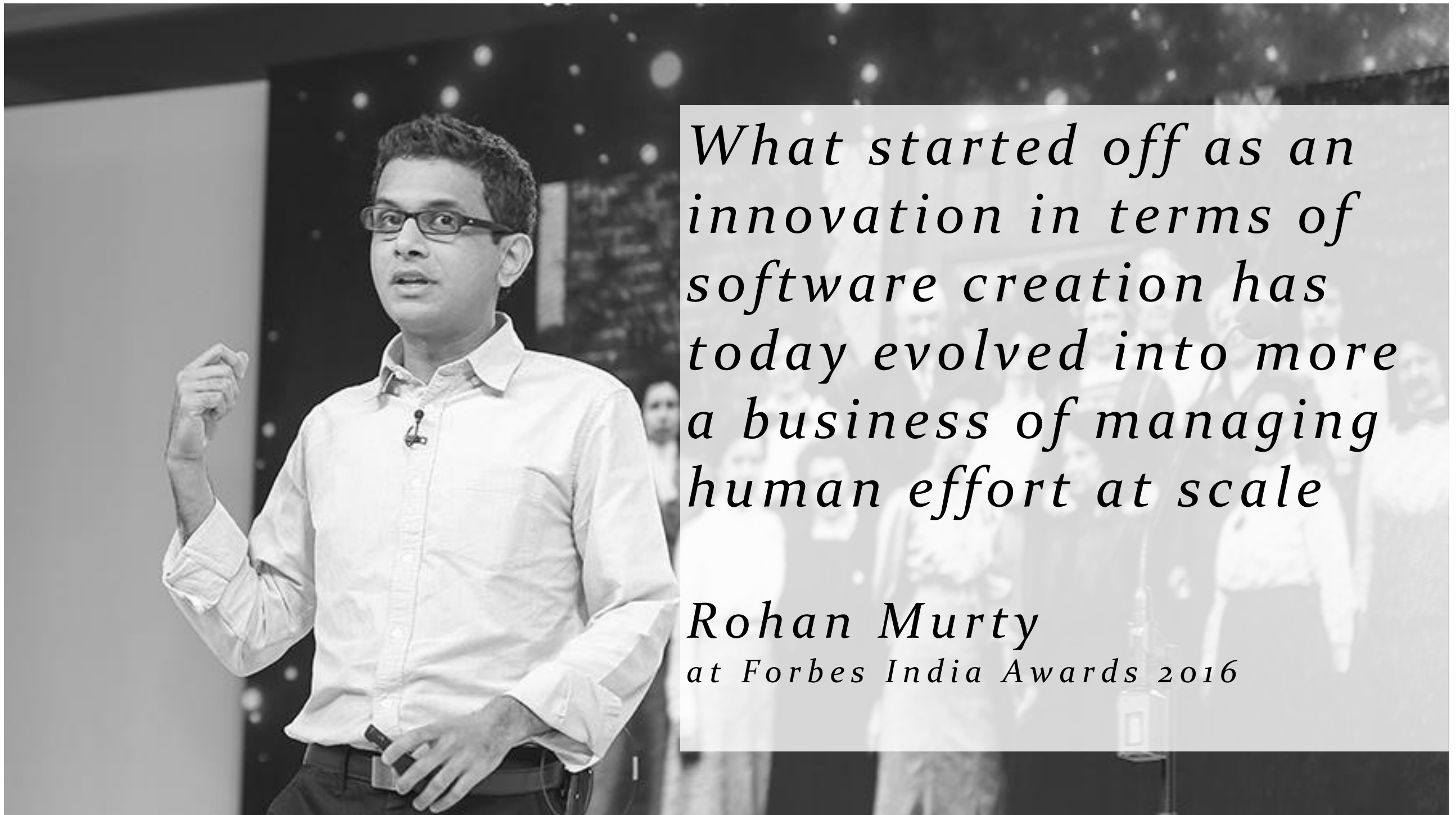
Software services and change management

@VENKATARANGAN



Fri, Oct 14 2016

Indian software dies at 17
from failure to grasp future



What started off as an innovation in terms of software creation has today evolved into more a business of managing human effort at scale

*Rohan Murty
at Forbes India Awards 2016*

70 years of software

- On 19 February 1946 [Alan Turing](#) designed the first well-known software for a stored program computer.
- Today's mobile apps like Microsoft Word or Facebook are more complex than entire software stack that powered Apollo 11 spaceflight.
- The technology powering Google Now or Microsoft's HoloLens were impossible even ten years before.
- Whether all this development has changed the way engineers write software?. Answer will be "NO".



"WE BELIEVE
THAT EVERY
INDUSTRIAL
COMPANY WILL
BECOME A
SOFTWARE
COMPANY."

Jeffrey R. Immelt

General Electric

EXPERIENCES



SimpliGic

JUST READ. DON'T THINK



**NOUNS ARE
NOW VERBS**

MICRO SERVICES

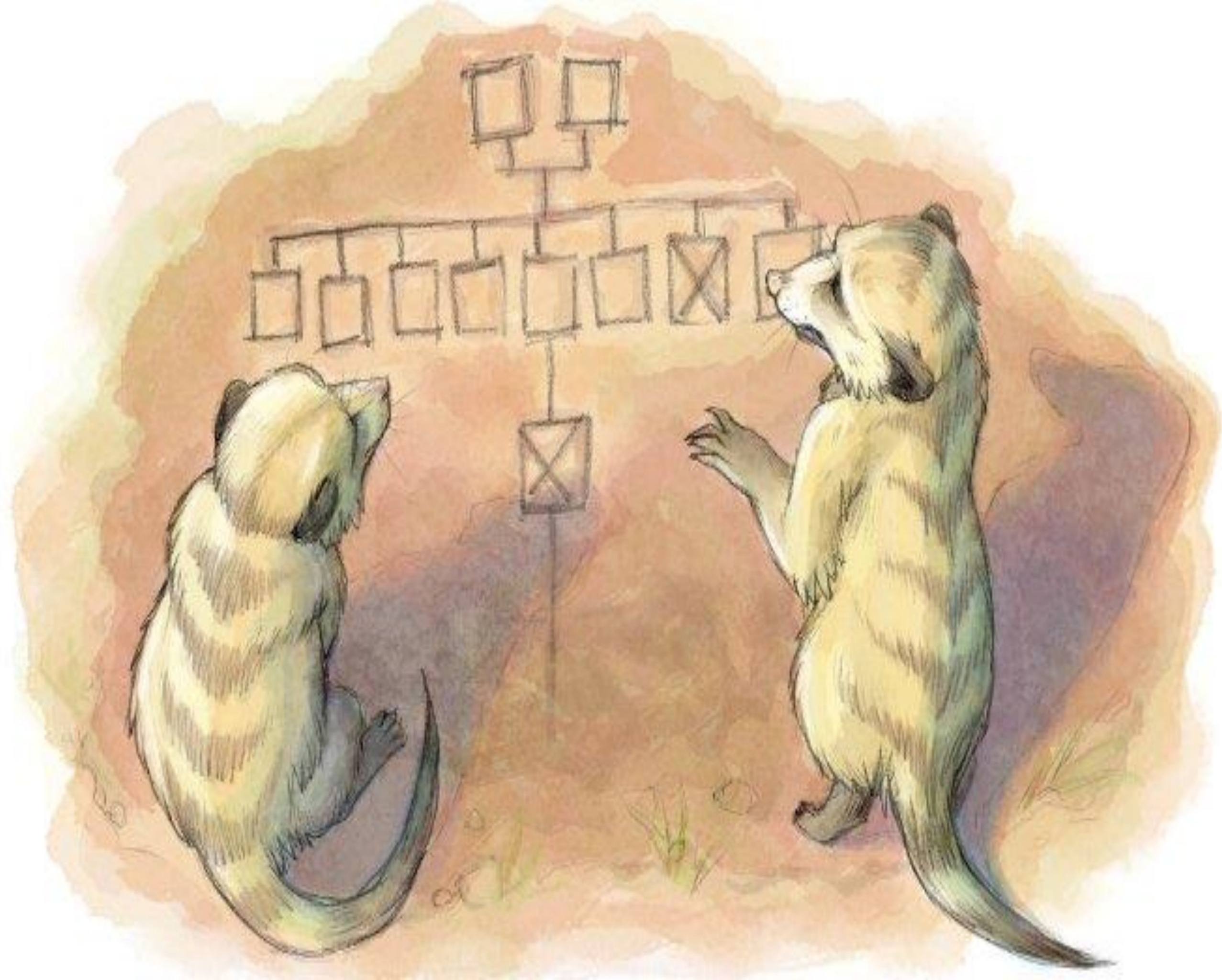
CHANGE --- MANAGEMENT

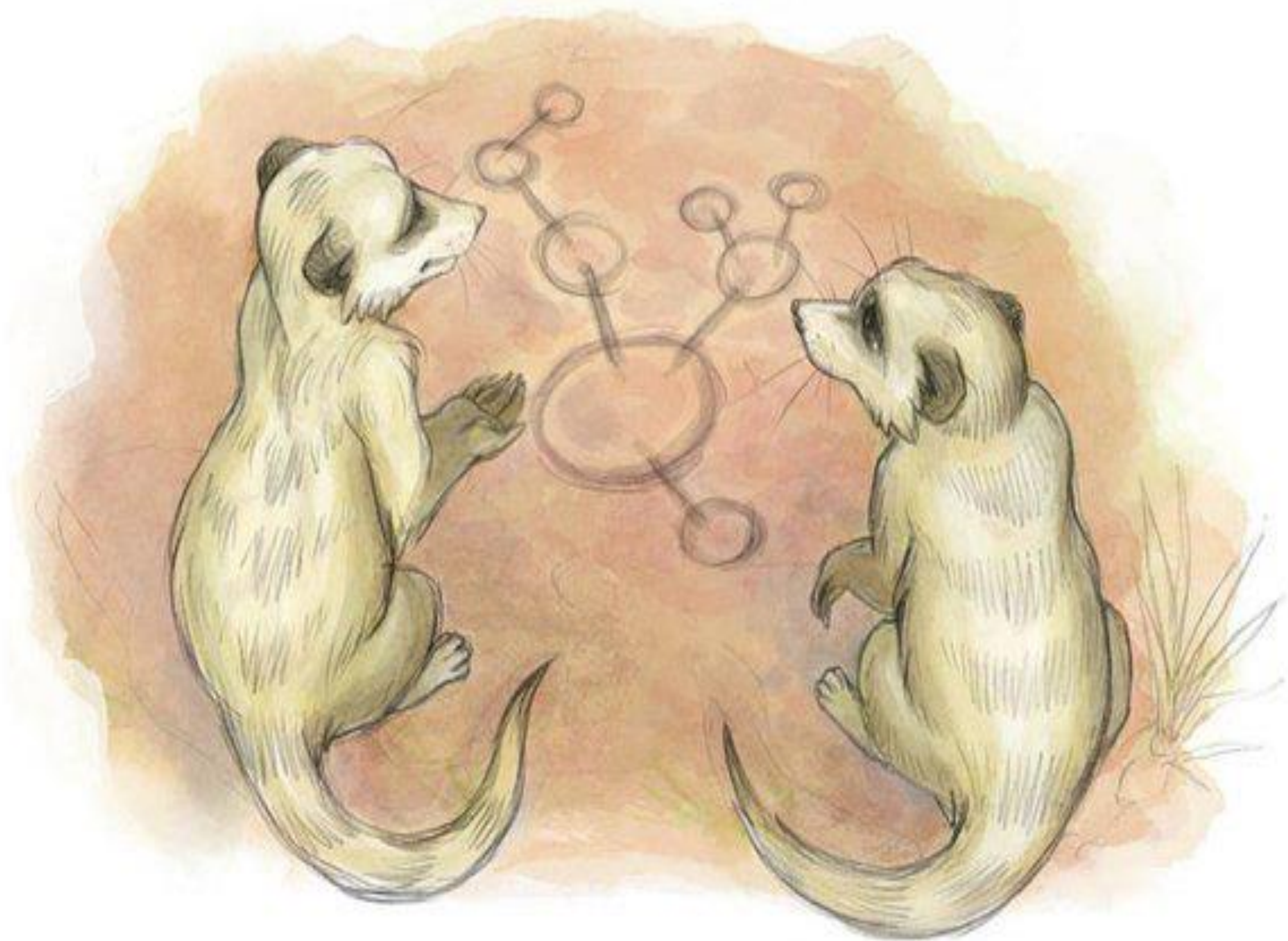


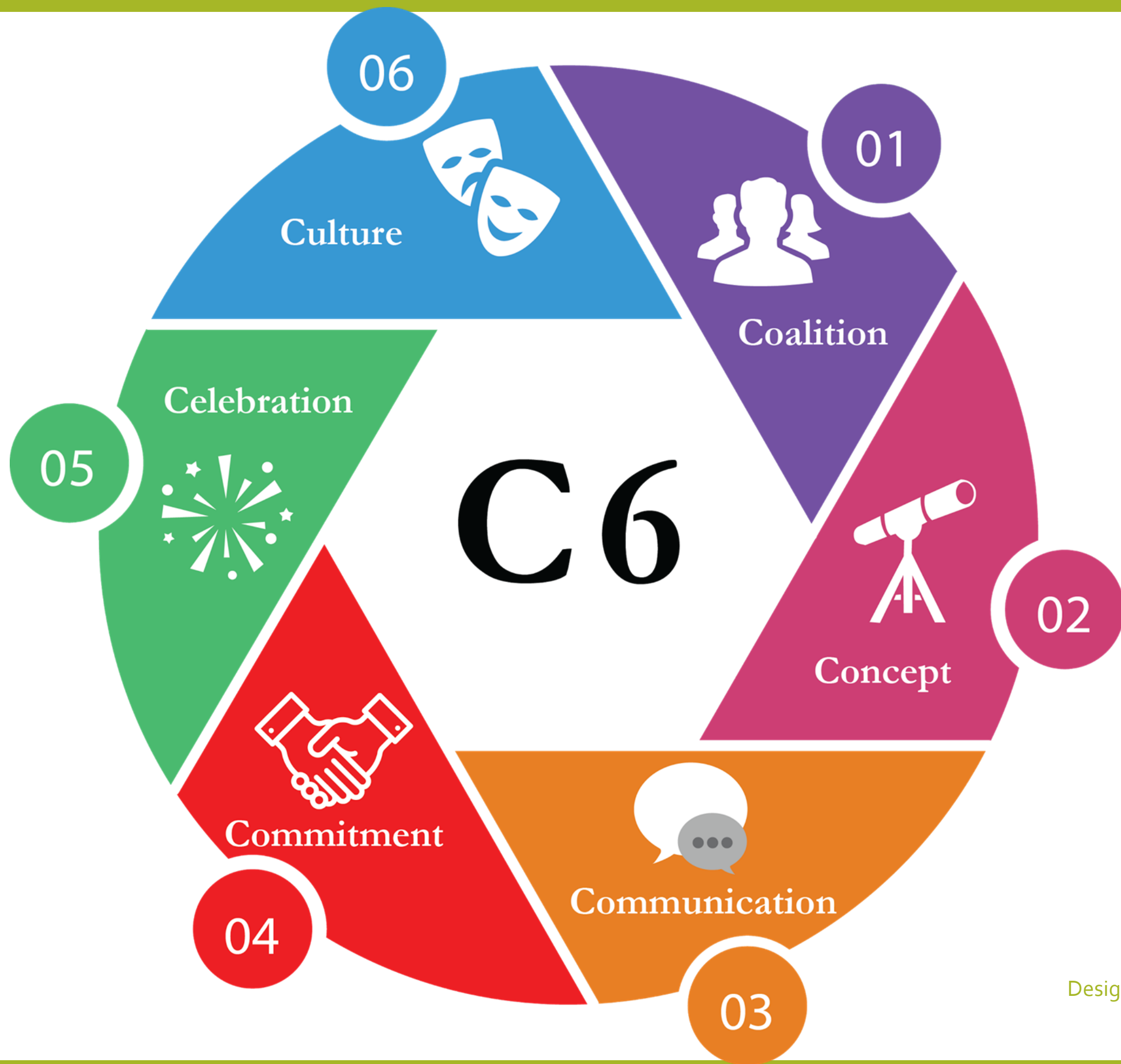
"IF YOU DON'T
LIKE CHANGE,
YOU'RE GOING
TO LIKE
IRRELEVANCE
EVEN LESS"

Gen. Eric Shinseki
Chief of staff









“reinvention takes place in the middle of the organization, so the first requisite is that there has to be a middle. i’ll assume your organization still has one”

Tom DeMarco